

2014 Home & Product Expo Sponsorship Form



Sponsorship Benefits Include:

- Limited to six major sponsors
- Your logo and/or audio mention included in all paid media
- Exclusivity of business type (e.g., one bank, one auto dealership)
- Sponsor recognition in the *H & G Magazine*; *Bella Magazine*; (PNJ publications distributed throughout Escambia & Santa Rosa counties. *Subject to print deadlines.*)
- Sponsor recognition in the *2014 Home Improvement Resource Guide* (2500 copies; distributed at the Expo and during the rest of the year from the HBA office.)
- Ability to place a company banner in a prominent location inside or outside the Expo venue during the three day show (you provide banner)
- Sponsor recognition and company profile in *Cornerstone* magazine (HBA's monthly publication distributed to over 300 HBA members.)
- Mention in any editorials or media, whenever possible
- Logo and link to your website from the HBA website / Expo website / HBA Facebook page.
- Logo on the 2014 Expo Awards Luncheon mailer (Distributed to over 300 HBA members)
- 25 % off the HBA member booth rate (Value of up to \$185.00 per 10 x 10 booth)
- 20 % off ad rates in the *2014 Home Improvement Resource Guide* (Value of up to \$90.00)
- 100 complimentary 2014 Home & Product Expo entry tickets (Value of up to \$500.00)

2014 Expo Dates & Times:

August 22 nd	1:00 p.m. – 6:00 p.m.
August 23 rd	10:00 a.m. – 6:00 p.m.
August 24 th	12:00 p.m. – 5:00 p.m.

Due to media production deadlines, you must return your sponsorship form with payment and company logo (high quality .jpg preferred) by July 11, 2014 in order to receive ALL sponsor benefits.

Sponsor Deadline: July 11, 2014 Fax to: (850) 494-9764

Sponsorship Cost: \$1800.00 (Only Six Available – First Come, First Served!)

** Does not include your booth fee, you receive 25% off your booth rate.

Company Name:

Need receipt emailed? YES / NO

Contact Name :

Email or Telephone:

Charge my (American Express, Visa, or MasterCard).

Card Number: _____ Expiration: _____ CVV Code: _____

Signature: _____ Will mail or drop off check.

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