

2013 Home & Product Expo Sponsorship Form

Sponsorship Benefits Include:

- limited to six major sponsors
- your logo and/or audio mention included in all paid media
- exclusivity of business type (e.g., one bank, one auto dealership)
- sponsor recognition in the *H & G Magazine*; *Bella Magazine*; (PNJ publications distributed throughout Escambia & Santa Rosa counties. *Subject to print deadlines.*)
- sponsor recognition in the *2013 Home Improvement Resource Guide* (2500 copies; distributed at the Expo and during the rest of the year from the HBA office.)
- ability to place a company banner in a prominent location inside or outside the Expo venue during the three day show (you provide banner)
- sponsor recognition and company profile in *Cornerstone* magazine (HBA's monthly publication distributed to over 300 HBA members.)
- mention in any editorials or media, whenever possible
- logo and link to your website from the HBA website / Expo website / HBA Facebook page.
- logo on the 2013 Expo sponsor slideshow displayed during the Expo Awards Luncheon
- logo on the 2013 Expo Awards Luncheon mailer (Distributed to over 300 HBA members)
- 25 % off the HBA member booth rate (Value of up to \$185.00 per 10 x 10 booth)
- 20 % off ad rates in the *2013 Home Improvement Resource Guide* (Value of up to \$90.00)
- 100 complimentary 2013 Home & Product Expo entry tickets (Value of up to \$500.00)

2013 Expo Dates & Times:

August 23 rd	1:00 p.m. – 6:00 p.m.
August 24 th	10:00 a.m. – 6:00 p.m.
August 25 th	12:00 p.m. – 5:00 p.m.

Due to media production deadlines, you must return your sponsorship form with payment and company logo (high quality .jpg preferred) by July 13, 2013 in order to receive ALL sponsor benefits.

Sponsor Deadline: July 13, 2013 Return via fax to 850-494-9764

Sponsorship Cost: \$1800.00 (Only Six Available – First Come, First Served!)

** Does not include your booth fee, you receive 25% off your booth rate.

Company Name:

Need receipt emailed? YES / NO

Contact Name :

Email or Telephone:

Charge my (American Express, Visa, or MasterCard).

Card Number: _____ Expiration: _____ CVV Code: _____

Signature: _____ Will mail or drop off check.